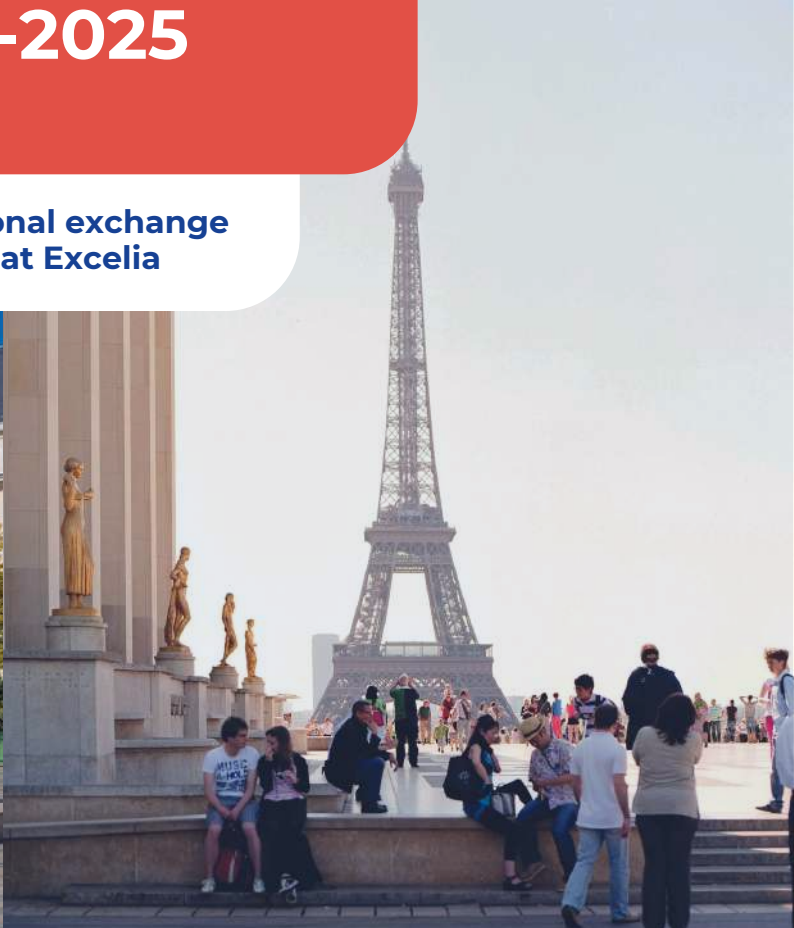




# FACT SHEET 2024-2025

For international exchange  
students at Excelia



LA ROCHELLE - TOURS - ORLÉANS - PARIS

# WHY CHOOSE EXCELIA ?

- **IMPORTANT RECOGNITION FOR THE QUALITY OF OUR PROGRAMMES**

- **3 international accreditations**

- **AACSB** (Association to Advance Collegiate Schools of Business)
    - **EQUIS** (EFMD Quality Improvement System)
    - **AMBA** (Association of MBAs)

- **1 international certification**

- **TedQual awarded by UNWTO** (Tourism Education Quality for tourism study programmes)

- **1 international certification**

- **FLE Quality Label** (recognition for French as a Foreign Language courses)

- **A STRONG INTERNATIONAL DIMENSION**

<b>25%</b>	<b>80</b>	<b>55%</b>
international students	nationalities	international professors

- **3 AREAS OF RESEARCH**

- **SD-CSR: Sustainable Development and Corporate Social Responsibility**
  - **Tourism management**
  - **Agility, Innovation, Digitalisation**

- **A TEACHING & LEARNING CENTRE**

- **Innov Case Lab** for case studies
  - **Game Lab**

## OUR SERVICES FOR STUDENTS

- **Welcome Days...** a compulsory event for all exchange students
- **Talent Centre...** offering personalised support for your career planning
- **Clubs and Associations...** find out more: [excelia-group.com/en/live-experiences/student-associations](https://excelia-group.com/en/live-experiences/student-associations)
- **IT support services**
- **XL Library...** our multimedia library is located in the heart of the school, open 6 days a week, offering a quiet zone for individual work + co-working spaces for group projects
- **Sport...** international students may benefit the access to the university gym as well as many sports clubs depending on campuses.

# INTERNATIONAL RELATIONS OFFICE

**Erasmus code:** F LAROC07

**Director:** Alejandro ESCUDERO YERRO

**Head of International Office:** Camille BERGE

## PROGRAMME COORDINATORS

**Bachelor in Business:** Morgane NOEL

**BBA International:** Mélissa GUICHARD

**Bachelor in Tourism and Hospitality Management + Bachelor in Digital  
Communication & Strategy:** Émilie GASQUET

**Master in Management & Masters of Science (MSc):** Camille BERGE

**Short Study Programmes:** Ryan ROSE

## OTHERS COORDINATORS

**Erasmus+:** Delphine JOUMARD

**Accommodation Coordinator:** Émilie BARADUC

**Administrative Formalities Coordinator:** Claire FRESNAIS

WEBSITE FOR INCOMING EXCHANGE  
STUDENTS: [Exchange students](#) | [Excelia](#)  
([excelia-group.fr](#))



WELCOME DAYS VIDEO:  
[Welcome Days 2023 \(aftermovie\) - YouTube](#)

Visit our Youtube channel for more videos!



Don't hesitate to  
contact us:

[globalexchange@excelia-group.com](mailto:globalexchange@excelia-group.com)



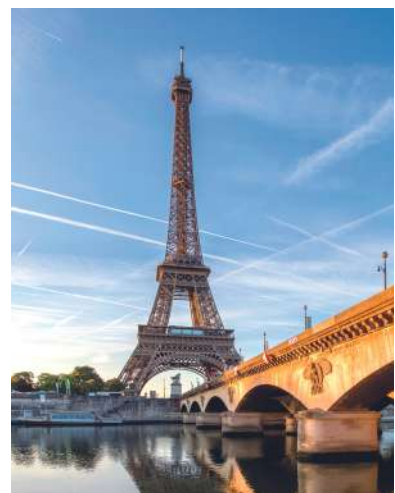
LA ROCHELLE



TOURS



ORLÉANS



PARIS

# ACADEMIC CALENDAR 2024-2025



## GOOD TO KNOW

Our Welcome Days include a free French language seminar!

### BACHELOR IN BUSINESS

3-year undergraduate qualification in general business management and administration

 Tours

→ Welcome Days: 04th September 2024 in Tours

AUTUMN SEMESTER (September - December)	
Year 2	09th September - 12th December
SPRING SEMESTER (January - August)	
Year 2	06th January - 05th April

### BBA INTERNATIONAL

4-year undergraduate qualification in international management and geopolitics

 La Rochelle or Paris

→ Welcome Days: 04th September 2024 in La Rochelle / 12th September 2024 in Paris

AUTUMN SEMESTER (September - December)	
Year 2	06th September - 20th December
Year 4	05th September - 20th December
SPRING SEMESTER (January - August)	
Year 2	06th January - 25th April
Year 4	06th January - 06th April

**MASTER IN MANAGEMENT** 🇬🇧

Last 3 years of a 5-year postgraduate qualification in high-level management

📍 La Rochelle or Paris

➔ Welcome Days: 04th September 2024 in La Rochelle / 12th September 2024 in Paris

<b>AUTUMN SEMESTER (September - December)</b>	
Year 3	11th September - 21st December
Year 4	16th September - 21st December
Year 5	02nd September - 01st December
<b>SPRING SEMESTER (January - August)</b>	
Year 3	03rd March - 01st June
Year 4	06th January - 06th April
Year 5	02nd December - 03rd March



**BACHELOR IN TOURISM & HOSPITALITY MANAGEMENT** 🇬🇧

3-year undergraduate qualification in tourism and hospitality management

📍 La Rochelle or Tours

➔ Welcome Days: 4th September 2024 in La Rochelle / 21st September 2024 in Tours

AUTUMN SEMESTER (September - December)	
Year 3	16th September - 21st December
SPRING SEMESTER (January - August)	
Year 2	01st April - 05th July
Year 3	06th January - 12th April

**MASTER OF SCIENCE (MSc) IN INTERNATIONAL HOSPITALITY** 🇬🇧

2-year postgraduate qualification in hospitality, with a strong international focus

📍 La Rochelle

➔ Welcome Days: 4th September 2024 in La Rochelle

AUTUMN SEMESTER (September - December)	
Year 1	16th September - 21st December
SPRING SEMESTER (January - August)	
Year 1	06th January - 15th March

**BACHELOR IN DIGITAL COMMUNICATION & STRATEGY** 🇬🇧

3-year undergraduate qualification in 360° digital communication

📍 La Rochelle

➔ Welcome Days: 04th September 2024 in La Rochelle

AUTUMN SEMESTER (September - December)	
Year 2	05th September - 07th December



## SHORT STUDY PROGRAMMES / SUMMER & WINTER SCHOOL

Enjoy a multicultural experience whilst developing your professional skills!

 La Rochelle or online (depending on chosen programme)

→ For these seasonal programmes, a special welcome service is provided

SUMMER SCHOOL			
COURSE NAME	CONDITIONS FOR ENROLMENT	DURATION AND LOCATION	RECOGNITION
Corporate Social Responsibility & Event Management	Open to students with... <ul style="list-style-type: none"> <li>at least 1 year of higher education</li> <li>B2* level in English</li> </ul>	26th June - 22nd July La Rochelle (France)	12 ECTS credits
Fashion, Design & Luxury Industry Management	Open to students with... <ul style="list-style-type: none"> <li>at least 1 year of higher education</li> <li>B2* level in English</li> </ul>	<ul style="list-style-type: none"> <li>26th June - 6th July La Rochelle (France)</li> <li>6th July - 9th July Paris (France)</li> <li>9th July - 15th July Florence (Italy)</li> </ul>	9 ECTS credits
French Culture & Gastronomy	Open to students with... <ul style="list-style-type: none"> <li>a High School qualification</li> <li>A2 - C1* level in French</li> </ul>	<ul style="list-style-type: none"> <li>3rd July - 15th July (40 hours)</li> <li>3rd July - 29th July (80 hours) La Rochelle (France)</li> </ul>	40 hours: 6 ECTS credits 80 hours: 12 ECTS credits
Digital Marketing	Open to students with... <ul style="list-style-type: none"> <li>at least 1 year of higher education</li> <li>B2* level in English</li> </ul>	3rd July - 21st July Online course	9 ECTS credits

WINTER SCHOOL			
COURSE NAME	CONDITIONS FOR ENROLMENT	DURATION AND LOCATION	RECOGNITION
Corporate Social Responsibility & Environmental Issues	Open to students with... <ul style="list-style-type: none"> <li>at least 1 year of higher education</li> <li>B2* level in English</li> </ul>	25th January - 4th February La Rochelle (France)	7,5 ECTS credits

\* Language level in accordance with the Common European Framework of Reference for Languages (CEFR).

# ACADEMIC INFORMATION

<b>ARRIVAL DATE</b>	Students are expected to arrive BEFORE their scheduled Welcome Day.
<b>WELCOME DAYS</b>	Students should refer to their acceptance letter for full details of the date and location of their Welcome Day event.
<b>NOMINATION DEADLINE</b>	<b>Autumn semester:</b> 28th April 2024   <b>Spring Semester:</b> 30th October 2024
<b>APPLICATION DEADLINE</b>	<b>Autumn semester:</b> 15th May 2024   <b>Spring Semester:</b> 30th November 2024
<b>APPLICATION PROCEDURE</b>	<ol style="list-style-type: none"> <li>① The Coordinator/International Office of the Partner University nominates exchange students on the WEBGAÏA platform: <a href="http://webgaia.excelia-group.com">webgaia.excelia-group.com</a></li> <li>② Excelia's International Office then validates these exchange students on the platform</li> <li>③ Once validated, the students can create their personal account and complete their registration with the following required documents: <ul style="list-style-type: none"> <li>• Copy of passport or ID</li> <li>• Curriculum Vitae</li> <li>• Most recent academic transcript of record (marks/grades)</li> <li>• Proof of Health Insurance for the duration of their stay</li> </ul> </li> </ol>
<b>OUR FIELDS OF TEACHING</b>	<p>Excelia offers a wide variety of programmes in Business &amp; Management, Tourism, and Digital Communication, as well as short study programmes.</p> <p>More about our study programmes and courses: <a href="http://excelia-group.com">excelia-group.com</a></p> <p><i>NOTE: Assessment methods include in-class exercises, homework, quizzes, and final exams</i></p>
<b>ACADEMIC REQUIREMENTS</b>	<ul style="list-style-type: none"> <li>• The recommended minimum for exchange students is 20 ECTS credits per semester, with a maximum of 30 ECTS credits</li> <li>• If students enrol on a course, they are required to attend it and take the final exam</li> <li>• Students taking a double degree must validate 30 ECTS credits per semester</li> <li>• Language of teaching: French or English, depending on chosen programme</li> <li>• A minimum B2 level is preferable</li> </ul>
<b>EXCELIA TRANSCRIPT OF RECORD (MARKS/GRADES)</b>	<p>Excelia issues electronic transcripts, in PDF format. The digital signature on the transcript is the equivalent of a handwritten signature or official stamp. Digital documents are therefore considered official records.</p> <p>Exchange students can download their electronically signed transcripts from their WEBGAÏA account.</p> <p>The electronic transcript of records is a valid format for all situations where signed and stamped paper documents are required. If a partner university refuses to accept this digitally signed document, students can request a signed and stamped paper document from Excelia by sending an email to: <a href="mailto:globalexchange@excelia-group.com">globalexchange@excelia-group.com</a>.</p>



**GOOD TO KNOW**

During a school year, students must choose only one study programme.



# PRACTICAL INFORMATION

## ACCOMMODATION

Excelia does not have its own student accommodation. Once an exchange student's application has been received and validated by our international office, they will receive access codes to our dedicated accommodation platform.

On this platform, Excelia has grouped together various accommodation options to make it easier to find housing in the cities where our campuses are located. The platform is updated daily with offers from private individuals and real estate professionals:

[Studapart - Excelia's accommodation platform](#)

## HEALTH INSURANCE

From their very first day in France, international students must have health insurance to cover medical expenses, hospitalisation, surgery, and repatriation (in addition, they must also have civil liability insurance).

- **EU students:** you will need to provide a copy of your European Health Insurance Card (EHIC) in order to complete your online registration
- **Non-EU students:** You will need to arrange health insurance before your arrival; however, if your stay in France is longer than 4 months, you are entitled to join the French social security system

## CLIMATE



SPRING  
5°C-20°C



SUMMER  
10°C-30°C



AUTUMN  
5-20°C



WINTER  
-1°C-10°C

## COST OF LIVING (APPROX.)

- **RENT AND UTILITY COSTS**
  - Rent: €200 - €900 per month
  - Water, electricity, gas: €100 per month
- **TRANSPORT**
  - Bus pass: €9 - €30 per month
  - Bike hire subscription: up to €20 per year
- **FOOD**
  - Meals at University Restaurants: €3.30 per meal
  - Meals at Cafeteria (on-site): €1 - €5.50 per meal
  - Bakeries and supermarkets available nearbyPossibility to bring your own meal on all our campuses.

! The above services are not available on each campus.  
For more information: [excelia-group.com](#)



## PREPARING FOR YOUR ARRIVAL

[A personalised welcome | Excelia \(excelia-group.com\)](#)

[Discover Excelia's campuses in La Rochelle, Tours, Orleans and Paris | Youtube](#)

## MORE INFORMATION ON VISAS FOR NON-EUROPEAN STUDENTS

[Validating for a visa | Excelia \(excelia-group.com\)](#)





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 The Management reserves the right to modify content and dates.

**NEW AQUITAINE REGION**

**Campus La Rochelle (Main Office):**  
 102 rue de Coureilles  
 Les Minimes  
 17000 La Rochelle

**CENTRE-VAL DE LOIRE REGION**

**Tours Campus:**  
 8 rue Léo Delibes  
 37200 Tours  
**Orleans Campus:**  
 17 boulevard de Châteaudun  
 45000 Orléans

**PARIS REGION**

**Paris Campus:**  
 57 avenue du Président Wilson  
 94230 Cachan

**CONTACT FOR INTERNATIONAL STUDENTS**

Tel.: (+33) 516 196 255 | Email: [globalexchange@excelia-group.com](mailto:globalexchange@excelia-group.com)

[excelia-group.com](http://excelia-group.com)



Excelia is committed to a responsible approach

